

● APRIL 2022

iowa

ELECTRIC COOPERATIVE LIVING

**Celebrating the power
behind your power**

**Welcome Home Solider
memorial honors veterans**

**Spring forward
with salad recipes**

CVEC seeks board directors ▶ See Page 12

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ON THE COVER

Special thanks to Linda Eastman, a Consumers Energy member-consumer, for supplying this month's cover image. Submit high-resolution photos for consideration to editor@ieclmagazine.com. You could win \$100!

ENDING THE RURAL ENERGY TAX

BY KEVIN CONDON



Even with all the news about income taxes at the Iowa Capitol this year, there are still more tax issues the Iowa Association of Electric Cooperatives (IAEC) is pushing

our elected officials to address. After years of education and advocacy from Iowa's electric cooperatives, rural Iowans and others were mistakenly left out of a tax exemption established in 2018.

Oversight costs rural co-op members

With the explosion of digital and online transactions, Iowa legislators grappled with appropriately applying sales and use taxes. In an attempt to keep true to Iowa's longstanding approach of taxing outputs and not inputs for business and industry, a catchall definition for most for-profit, corporately organized businesses (e.g., investor-owned utilities) was created in 2018. Other organizations, including not-for-profit electric cooperatives, were to be spelled out elsewhere for the tax exemption. Unfortunately, electric co-ops and the 650,000 Iowans we serve were unintentionally left off the list.

IAEC estimates that co-op member-consumers have paid nearly \$300,000 more each year because their electric cooperatives are assessed the digital goods sales tax. Since the tax went into effect in 2019, that overall number is likely more than \$1 million. It will only continue to grow with the further transition to digital goods and services, as well as the responsibility to protect co-ops from cybersecurity threats.

Correcting the tax policy

Iowa's electric co-ops are working hard to ensure another legislative session doesn't adjourn without

correcting this oversight. We are working with Iowa lawmakers to support HF 2520, which will fix the tax exemption mistake. We believe a zip code shouldn't dictate whether you pay higher taxes on goods and services necessary for your utility to conduct business and provide your power. Paying more on your energy bills because of your address isn't a fair way to apply the sales and use tax.

Monitoring other energy issues at the statehouse

In addition to tax policy, Iowa's electric co-ops are on the lookout for legislation that could make affordable and environmentally responsible power more difficult to provide. One such bill (HSB 697), which didn't survive in the statehouse, would have attempted to create a scheme where a select group of individuals

could create a solar farm to benefit a select few and, in turn, shift the costs of the infrastructure onto their fellow co-op neighbors. Another bill we're monitoring (SF 2321) would strip landowners of their property rights by prohibiting them from deciding how they want to use their land, based on a corn suitability rating score.

Whether ending the rural energy tax or trying to prevent poorly crafted bills mentioned above, Iowa's locally owned electric co-ops will always advocate for the member-consumers we serve. In addition to our commitment to provide electric service to you, we also want to keep decision-making local and your hard-earned money in local communities.

Kevin Condon is the director of government relations for the Iowa Association of Electric Cooperatives.

EDITOR'S CHOICE CONTEST

Win an electric string trimmer

This Craftsman Weedwacker V20 makes caring for your lawn a breeze! It is 20-volt max, battery operated and cordless. The string trimmer easily doubles as an edger with a simple twist of the telescoping pole.

Visit our website and win!

Enter this month's contest by visiting www.ieclmagazine.com no later than April 30. You must be a member of one of Iowa's electric cooperatives to win. There's no obligation associated with entering, we don't share entrant information with anyone and multiple entries from the same account will be disqualified. The winner of the portable power station from the February issue was Dan Ries, T.I.P. Rural Electric Cooperative.



ENTER ONLINE BY APRIL 30!

YOU ARE APPRECIATED

BY LEILANI TODD



Every year during the month of April as we celebrate Linemen Appreciation Day and Administrative Professional's Day, I like to take the time to thank

our extraordinary lineworkers and employees who dedicate their lives to keeping the lights on in our local communities. It is the perfect time to express my sincerest admiration for the amazing dedication and commitment each employee demonstrates, day in and day out.

It takes a team of committed and caring people to provide reliable power to our cooperative members 24/7. There are many different people and departments who work closely together to serve you, the member, because you are at the heart of everything we do. The electricity we provide literally powers our communities and our members' lives. And it takes every person in the cooperative to deliver on this promise.

I extend my most heartfelt appreciation for the dedication and commitment to excellence each of CVEC's employees

continue to demonstrate. Each of you deserve the respect and admiration that comes your way!

Thank you for working safely every day to return home to your families. In addition, we appreciate each of you who respond to the calls day and night to restore power, answer the

members' calls and leave your family's dinner table and celebrations. The steadfastness does not go unnoticed.

We are grateful for your continuous dedication and commitment to providing reliable power, innovative services and superior member service!



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HAPPY EASTER!

Chariton Valley Electric Cooperative will be closed Friday, April 15, in observance of Good Friday.



THANK YOUR CVEC LINEWORKERS ON APRIL 11

You have likely noticed Chariton Valley Electric Cooperative's (CVEC) crews out and about, working on power lines and other electrical equipment in our community. It is no secret that a lineworker's job is tough – but it is a job that is essential and must be done, often in challenging conditions. This month, as we celebrate Lineworker Appreciation Day on April 11, we thought we would share some interesting facts about electric lineworkers.

The work can be heavy, in more ways than one. Did you know the equipment and tools that a lineworker carries while climbing a utility pole can weigh up to 50 pounds? That is the same as carrying six gallons of water. Speaking of utility poles, lineworkers are required to climb poles ranging anywhere from 30 to 120 feet tall. Needless to say, if you have a fear of heights, this likely is not the career path for you.

Lineworkers must be committed to their career because it is not just a job, it is a lifestyle. The long hours and ever present hazards can truly take a toll. In fact, being a lineworker is listed in the top 10 most dangerous jobs in the U.S. The journeyman/lineworker requires 7,000 hours of on-the-job training.

Lineworkers often work non-traditional hours, outdoors in difficult conditions. While the job does not require a college degree, it does require technical skills, years of training and hands-on learning. That is because working with high-voltage equipment requires specialized skills, experience and an ongoing mental toughness. Shortcuts are not an option, and there is no room for error in this line of work.

Despite the many challenges, CVEC's lineworkers are committed to powering our local communities. During severe weather events that bring power outages, our lineworkers are among the first ones called. They must be ready to leave the comfort of their homes and families unexpectedly,



and they do not return until the job is done, often days later. That is why a lineworker's family is also dedicated to service. They understand the importance of the job to the communities we serve.

Nationwide, there are approximately 120,000 electric lineworkers. CVEC has 10 lineworkers that are responsible for keeping power flowing 24/7, 365 days a year. To do this, they maintain

over 1,300 miles of power lines across seven counties and just over 800 square miles.

Being a lineman is not a glamorous or easy profession, but it is absolutely essential to our communities. Without the exceptional dedication and commitment of these hardworking individuals, we simply would not have the reliable electricity that we need for everyday life.

Next time you see a CVEC lineworker, please thank them for the work they do to keep power flowing – they deserve all the appreciation and accolades that come their way. After all, lineworkers are the power behind your power!

THREE DIRECTORS EARN CERTIFICATES

Chariton Valley Electric Cooperative (CVEC) Director Randy Gottschalk recently earned his Director Gold Credential through the National Rural Electric Cooperative Association (NRECA), while Directors Norm Major and Richard Welsh received recertification of their Director Gold Credentials. CEO/General Manager Leilani Todd and the rest of CVEC's board recognized their achievements during the cooperative's last monthly board meeting.

The Director Gold Credential recognizes directors who are committed to continuing their education beyond the Credentialed Cooperative Director certification and the Board Leadership Certification. The tangible credential



demonstrates an ongoing commitment to advancing their knowledge.

NRECA's Director Certificate Programs are designed to help electric cooperative directors understand their roles and responsibilities, stay up to date on industry issues and trends, and prepare to meet the challenges facing electric cooperatives.

Join CVEC as we commend these directors for their ongoing commitment to the cooperative and our members!

PHILANTHROPY STRENGTHENS RURAL COMMUNITIES

BY KAY SNYDER

The 2021 Okoboji
Entrepreneurial
Institute class.

When you think about your local economy and the businesses and organizations that make it special, you likely think about agriculture, manufacturing and small business. But you should also think about nonprofit organizations, public-private partnerships, foundations and philanthropic initiatives that make incredible contributions to your community's attractiveness and quality of life.

A big impact for the state

In Iowa, an estimated 30,000 nonprofit organizations are helping individuals, businesses and governments provide vital services to

enrich their communities and serve their residents. Collectively, these organizations are responsible for approximately 9% of Iowa's jobs and more than 8% of state wages.

Their contributions go much further, as these institutions also purchase an enormous amount of goods and services. They provide meaningful opportunities for volunteerism and often attract resources, grants and contributions from well beyond the communities they serve. The reputation of nonprofit organizations plays a vital role in attracting and retaining families, retirees and workers.

Co-ops help nonprofits flourish

Iowa rural electric cooperatives know the importance of these organizations, whether directed at arts and culture, health and human services, education, recreation or other important public services. Your local cooperative's staff volunteer, contribute financially and assist in garnering grants that benefit nonprofits and the co-op members they serve.

Through the support of the Iowa Area Development Group (IADG), your cooperative has played a pivotal role in establishing Iowa's now flourishing network of community foundations. In advocating for legislation that fosters

community foundation formation, training and endowment building, your co-op is helping sustain and strengthen the services and the support of Iowa's nonprofit organizations.

Working together for the greater good

In 2003, IADG formed the IADG Community Foundation (IADG CF), the first community foundation with a statewide focus. IADG CF then formed a meaningful partnership with the Community Foundation of Greater Des Moines to serve county-wide community foundations across the state. In all, 38 counties participate in the Iowa Community Affiliate Network (Iowa C.A.N.) for foundation building education, training, networking and support.

Together, these rural-focused community foundations in Iowa C.A.N. make an incredible impact. At year-end 2021, their collective assets for endowment and grantmaking climbed to \$75 million. The contributions and gifts received for the year surpassed \$33 million. Most importantly, these community foundations have awarded their local communities and nonprofits with nearly \$10 million in leveraged grants. In response to COVID-19, the Aug. 2020 derecho and other disasters, these organizations raised more than \$1 million for nonprofit community response.

Community foundations play an essential role in convening crucial community conversations, supporting planning efforts, conducting feasibility studies and spearheading project

fundraising. The accomplishments and contributions of Iowa's community foundations can be seen in everything from bike trails, childcare facilities, education programs, food pantries, health care initiatives, parks, recreation and safety investments. Projects are determined locally and by the voluntary support of caring and committed citizens.

Expanding reach and capabilities

When IADG CF is not busy helping others develop and grow their foundations, attention is focused on expanding the reach and capabilities of its own charitable mission. IADG CF remains uniquely committed to a philanthropic mission focused on economic development, community betterment, civic leadership, entrepreneurship and philanthropy.

Since its inception in 2003, IADG CF has awarded 248 grants totaling \$639,976. In 2021, the IADG CF authorized 15 grants totaling \$68,350. These awards included funding for an Iowa dairy industry economic impact study, scholarship for the Iowa poultry industry, revolving loan fund training workshops, economic development conferences and entrepreneurship program support.

IADG CF also supported the following projects:

- **The Okoboji Entrepreneurial Institute.** A week-long program where 32 college students participate in an advanced study of entrepreneurship. The experience includes seminars with successful entrepreneurs, and business and

community leaders, a simulation, and networking and mentoring to enhance their understanding of entrepreneurship opportunities in Iowa.

- **The 2021 Iowa Rural Summit and Rural Hero Awards.** Nearly 250 rural leaders from every corner of the state attended the fifth-annual summit to discuss challenges and opportunities for rural communities. The Rural Hero awards recognized 14 individuals for their contributions to their community and Iowa.
- **The "Heart and Soul" Program in Postville.** A local effort to develop a comprehensive and inclusive plan to lay the foundation for continued success and growth.
- Establishing or continuing several dental practices that serve communities in rural Iowa.

IADG CF operates with the leadership and support of a volunteer board of directors. The generosity of many people and organizations allows the IADG CF to grow its commitment to philanthropy and be a "Partner in Progress" for Iowa's rural communities. On behalf of its utility sponsors, IADG CF is committed to helping Iowa community foundations flourish and grow.

Learn more about community philanthropy by visiting IADG.com/foundation.

Kay Snyder is the director of marketing and communications for the Iowa Area Development Group.



Community leaders recognized for rural leadership in Iowa as a part of the Iowa Rural Summit.



Main Street Dental in Marshalltown.

LETTUCE SALAD RECIPES

WINTER LETTUCE SALAD WITH POPPY SEED DRESSING

- 1 head romaine lettuce
- 4 ounces Swiss cheese, shredded
- 1 cup cashews
- $\frac{1}{4}$ cup dried cranberries
- 1 apple, cored and sliced
- 1 pear, cored and sliced
- $\frac{1}{2}$ cup white sugar
- $\frac{1}{2}$ cup lemon juice
- 2 teaspoons onion, diced
- 1 teaspoon mustard
- $\frac{1}{2}$ teaspoon salt
- $\frac{2}{3}$ cup vegetable oil
- 1 tablespoon poppy seeds

Tear lettuce into bite-size pieces. In a large bowl, toss lettuce with cheese, cashews, cranberries, apples and pears. In a blender or food processor, combine sugar, lemon juice, onion, mustard and salt. Process until well blended. Add oil slowly, until mixture is thick and smooth. Add poppy seeds and process for a few seconds. Pour dressing over salad just before serving and toss to coat. *Serves 12*

Carol Van De Stroet • Inwood
North West Rural Electric Cooperative

LAYERED GREEN SALAD

- 1 head lettuce, torn
- 1 cup celery, diced
- 1 cup green pepper, diced
- $\frac{1}{2}$ cup onion, diced
- 1 package frozen peas, uncooked
- 2 tablespoons sugar
- 2 cups Miracle Whip
- 1 cup shredded cheese
- 8 strips bacon, cooked and crumbled

Layer the first seven ingredients in a 9x13-inch baking dish or other large non-metal pan. Top with shredded cheese and bacon bits. Make 24 hours ahead or overnight. *Serves 12*

Carmel Hammen • Clarion
Prairie Energy Cooperative

BACON AVOCADO SALAD

- $\frac{3}{4}$ cup extra virgin olive oil
- $\frac{1}{4}$ cup red wine vinegar
- 4 teaspoons sugar
- 2 garlic cloves, minced
- 1 teaspoon salt
- 1 teaspoon Dijon mustard
- 1 bunch romaine, chopped (about 12 cups)
- $\frac{3}{4}$ pound bacon, cooked and crumbled
- 3 medium tomatoes, chopped
- 1 medium red onion, halved and thinly sliced
- 3 medium ripe avocados, peeled and cubed
- 2 tablespoons lemon juice
- 1 cup Gorgonzola or feta cheese, crumbled (4 ounces)

Place first six ingredients in a jar with a tight-fitting lid, shake well until blended. Refrigerate dressing until serving. In a large bowl, combine romaine, bacon, tomatoes and onion. Toss avocados with lemon juice and add to salad. Sprinkle with cheese. Serve with dressing, shaking jar to blend again if needed. *Serves 10*

Clark DeSmet • Alvord
Lyon Rural Electric Cooperative

HARVEST APPLE SALAD

- 3 Golden Delicious or Fuji apples, chopped
- 1 tablespoon vegetable oil
- $\frac{2}{3}$ cup extra virgin olive oil
- $\frac{1}{3}$ cup red wine vinegar
- salt and pepper, to taste
- 1 package torn lettuce
- 1 package crumbled blue cheese
- $\frac{1}{2}$ cup walnuts or pecans

Sauté apples in vegetable oil until tender. Keep warm. Combine olive oil, vinegar, salt and pepper in a large bowl and mix well. Add lettuce, blue cheese and nuts. Just before serving, add warm apples and toss to mix. *Serves 4-6*

Sarah Shaver • Missouri Valley
Harrison County Rural Electric Cooperative

CASHEW LETTUCE SALAD

- $\frac{3}{4}$ cup sugar
- 1 cup oil
- $\frac{1}{3}$ cup vinegar
- 1 teaspoon ground mustard
- 1 teaspoon poppy seed
- $\frac{1}{2}$ teaspoon salt
- 1 head lettuce, cut up
- 1 cup Swiss cheese, grated
- 1 cup cashews

Mix first six ingredients into a dressing and refrigerate. Mix lettuce, cheese and cashews. Pour dressing over lettuce mixture just before serving.

Deanna Underwood • Aplington
Butler County Rural Electric Cooperative

WILTED LETTUCE SALAD

- 1 pound bacon
- $\frac{1}{2}$ cup flour
- $1\frac{1}{4}$ cups vinegar
- $1\frac{1}{4}$ cups water
- 1 head lettuce
- salt and pepper, to taste

Chop bacon into 1-inch pieces, fry in pan. Keep $\frac{2}{3}$ grease and add flour to pan to thicken. Add vinegar and water until creamy (add more or less to your liking). Chop lettuce and add to large bowl. Add salt and pepper to taste. Stir in bacon gravy mixture while still warm but not hot. Toss and serve. *Serves 6*

Christine Boecker • New London
Access Energy Cooperative

STEAK SALAD

- 5 cups Romaine lettuce, torn
- 2 small tomatoes, sliced or diced
- 1 yellow pepper, cut into strips
- 1 pound beef flank steak, grilled and sliced
- $\frac{1}{2}$ cup cheddar cheese, shredded
- $\frac{1}{2}$ cup dried cranberries
- salad dressing

Layer lettuce, tomatoes, pepper, steak and cheese, then toss. Top with cranberries and serve with your choice of salad dressing.

Mary Gropper • Chelsea
T.I.P. Rural Electric Cooperative

SPEEDY SOUTHWESTERN SALAD

- $\frac{1}{2}$ cup ranch dressing
- $\frac{1}{2}$ cup salsa
- 1 package salad greens
- 1 15-ounce can corn, rinsed and drained
- 1 15-ounce can black beans, rinsed and drained
- 1 cup tortilla chips, broken
- $\frac{1}{2}$ cup cheddar cheese, shredded
- $\frac{1}{2}$ cup tomatoes, chopped

Mix ranch dressing and salsa together. In a glass bowl, layer all ingredients in the following order: salad greens, corn, beans, ranch salsa mixture, chips, cheese and tomatoes.

Stephanie Messner • Rock Rapids
Lyon Rural Electric Cooperative

WANTED:

STATE FAIR-INSPIRED RECIPES

THE REWARD:

\$25 FOR EVERY ONE WE PUBLISH!

Deadline is April 30

Please include your name, address, telephone number, co-op name and the recipe category on all submissions. Also provide the number of servings per recipe.

EMAIL: recipes@ieclmagazine.com

(Attach your recipe as a Word document or PDF to your email message.)

MAIL: Recipes

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10 IDEAS

FOR SUMMER ENERGY SAVINGS

BY MIRANDA BOUTELLE

Pull curtains shut during the hottest times of the day to block out sunlight.

Summer fun is just around the corner! Now is the perfect time to start preparing your home for warmer weather. Consider following these 10 tips to help keep your house cool and save on your energy bills this summer.

1 Service your air conditioner

Air conditioning (AC) units work by moving air over fins or coils that contain refrigerant. When the fins or coils get dirty, the unit doesn't work as well and uses more energy.

Whether you have a portable unit, central AC or a ductless/mini-split, cleaning the filter, coils and fins is a great way to get your system ready for summertime. If you are tackling this yourself, always disconnect power to the unit. Central AC systems have two sets of coils, one inside and one outside. Both coils should be cleaned annually. If you hire a professional, they can check refrigerant levels during the process.

2 Seal your window AC unit

If you have a window or portable AC unit that vents through a window, seal the area between the window sashes. Water heater pipe insulation is a great way to seal this spot. It's available at your local hardware store and is easy to cut for a snug fit.

3 Thermostat settings

Keeping your thermostat at the highest comfortable temperature will save you money. If you aren't home during the day or have vacation plans, increase the thermostat by 8 to 10 degrees F. There's no need to cool an empty house!

4 Keep your cool

Before heading to the thermostat to turn down the temperature, try using a fan, changing into lighter clothing and



Turn off your gas fireplace pilot light in the summer.

drinking something cool. These simple steps may be enough to make you comfortable without spending more money to cool your home. Finding the balance between comfort and savings is key.

5 Lock windows

After opening your windows at night or in the morning to let in fresh air, ensure your windows are closed and locked. Doing so reduces gaps that allow air to flow through and cause drafts. If your locks don't form a tight fit, you may need to add weatherstripping.

6 Weatherstripping and curtains

Sealing and covering windows may seem like a wintertime efficiency practice, yet these help in the summer, too. Windows are typically the least-insulated surface in a room no matter the season!

Add weatherstripping to form a tight seal around the outside of the window. These seals can be found at a hardware store and are easy to install on your own. Another easy way to cool down a room is to close the curtains during the hottest times of the day to block out the sun. Blackout curtains are a thick fabric curtain option that will help keep the room cool and dark.

7 Cook alfresco

Take dinnertime outside to help keep your kitchen cool and your AC from working overtime to counteract kitchen appliances. Some grills have an extra side burner that makes it simple to do outdoor stovetop cooking.

8 Add insulation

While you may associate insulation with cold weather, adding insulation can keep your home more comfortable by keeping cool air in and hot air out. Insulation helps your AC

use less energy to cool your home. As a general rule, if you can see the joists on the floor of your attic, you need more insulation!

9 Turn off gas fireplaces

Reducing the amount of heat entering your home can keep it cooler, especially if you don't have AC. If you have a gas fireplace, the pilot light lets off a small amount of heat into the room. Consider turning the entire fireplace off during the summer months.

10 Add shade outside

Planting trees and shrubs strategically around your home can shade the roof, walls and pavement while reducing heat radiation to your home. According to the U.S. Department of Energy, tree-shaded neighborhoods can be up to 6 degrees F cooler in the daytime than treeless areas. Before buying a tree or shrub, check with your city or utility about free tree programs.

Spring is a great time to be proactive about preparing your home for warmer temperatures. Applying a few of these ideas will help keep you comfortable and provide energy savings all summer long!

Miranda Boutelle writes on energy efficiency topics for the National Rural Electric Cooperative Association, the national trade association representing more than 900 local electric cooperatives.



Grilling is always a crowd-pleaser. Cook alfresco to keep your home cooler on hot summer days.



Keeping your thermostat at the highest-comfortable temperature will save energy and money.

GET TO KNOW THE PEOPLE BEHIND YOUR POWER

Thad DeMoss
Foreman



DeMoss has worked at Chariton Valley Electric Cooperative (CVEC) for 24 years. As the foreman, he is responsible for leading a crew in constructing new services, retiring old services and general maintenance of CVEC's 1,300 miles of distribution lines. He enjoys working outdoors and taking on the ever-changing challenges his role brings. DeMoss says it's rewarding to see the smile on members' faces after he's able to resolve power outages.

DeMoss and his wife Christine have two sons. In his free time, he hunts, fishes, spends time with family and volunteers with his church.

Tod Faris
Economic Development & Community Relations Manager



Faris has worked at CVEC for five years. In his role, he is focused on partnering with local economic developers to help area businesses grow, assisting members with rebate programs and communicating with legislators about policy issues impacting the co-op. He appreciates the opportunity to help local businesses grow and support members who have questions about rebates.

Faris and his wife Hope have two children and two dogs. In his free time, he enjoys spending time with his family.

ADMINISTRATIVE PROFESSIONAL'S DAY

While linemen may be the most visible employees at CVEC, it is important to note our team of highly skilled professionals who are also working just as hard behind the scenes ensuring everything runs effectively and efficiently.

Our operations department provides ongoing expertise and guidance on the operations side of the cooperative, our member service representatives are always standing by to answer members' calls and questions, our information technology (IT) experts are continuously monitoring our system to help safeguard sensitive data and everyone else, who each contribute in remarkable ways! Without them, our linemen would not be able to power the communities we serve.

That is why we celebrate Administrative Professional's Day on April 27. It is a chance to express our sincerest admiration for the



amazing dedication and commitment our administrative team demonstrates day in and day out. It takes a team of committed and caring people to power the lives of our cooperative members 24/7. Each of them continues to demonstrate dedication and commitment to excellence. They commit their careers to the cooperative and investing time and energy in learning new skills and growing professionally as each of them genuinely care for the members they serve.

Thank you for all you do!

CVEC BOARD SEEKING DIRECTORS

The process of recruiting and electing new board members is key to strengthening the cooperative organization that strives to provide unequalled and unparalleled service to its members. Chariton Valley Electric Cooperative (CVEC) board members have a voice in shaping the cooperative's future while working alongside a group of people who share a like-minded commitment to the democratic process. This year, a board seat is up for election in Districts 1, 2 and 5.

A director is responsible for setting policies and approving strategic plans that are the basis for operating the cooperative. A director must attend monthly board meetings, other special sessions and educational seminars. These special sessions and seminars are necessary to keep directors informed on the always-evolving aspects of the electric utility industry.



Any interested member who would like to seek election will need to complete the Director Candidate Petition Packet and submit the signatures of at least fifteen (15) members in good standing with the cooperative who reside in the district for which the individual is seeking the nomination.

You may request a packet by calling 641-932-7126, emailing election@cvrec.com or visiting our website at www.cvrec.com/election-directors.

Prospective board candidates must submit the required forms to CVEC no later than June 2, 2022, at 4:30 p.m. CDT.

WELCOME HOME SOLDIER HONORS ALL VETERANS

"Amidst the uncertainties of war, every soldier is entitled to one certainty. That he or she will not be forgotten or abandoned." - Unknown

The sacrifice of all veterans has shaped America into the greatest nation on Earth. Each has selflessly served to protect the freedom and values our nation's flag represents. Veterans deserve recognition every single day, which is the goal of the awe-inspiring Welcome Home Soldier memorial.

Located just outside the city limits of Albia, it is a peaceful and honorable place where all soldiers are welcomed home. It is carefully designed to represent the ideals and values of the nation and create a setting where friends, family and visitors can honor veterans for their service.

"The healing that goes on here is unbelievable. We hear stories every day of people visiting and being moved by the experience," says Jim Keller, who originated the project in 2005 and remains involved on the Welcome Home Soldier board.

The seven-acre outdoor monument is of national magnitude. It includes a variety of incredible monuments and statues, such as a Wall of Honor with the names of veterans etched into granite, Humble Hero Hill with 100 American flags, a bronze Iwo Jima statue, a bronze Vietnam War statue, a Korean War statue, a statue of a soldier playing taps and 21 white marble battlefield crosses.

"The 21 battlefield crosses are especially meaningful. They represent the 21-gun salute, which is the highest honor you can bestow upon a soldier," Keller explains. "They are also in honor of the 125,000 soldiers buried overseas that we will never get to be welcomed home."

Inspired by a simple thanks

Keller is an Albia native who served a tour of duty in the Vietnam War.

About 30 years after returning from



the war, Keller read a book by Gerald Coffee, an American Prisoner of War in Vietnam. The book compelled him to reach out to the author, which led to a face-to-face meeting. Upon introductions, Coffee said: "Thank you for your service and welcome home, soldier."

Keller later realized it was the first time someone had thanked him for his service. That powerful moment inspired him to create a monument where all veterans – living and deceased – would be recognized and welcomed home.

To bring the idea to life, Keller worked with a group of local veterans and an architect to draw up plans for the monument. Monroe County offered the land for the project at no cost under a 28E agreement, which established an honored place in the

heart of Iowa and the nation.

"You've got to have a commitment and love for it; everything else falls into place," Keller says.

Welcome Home Soldier has raised more than \$3 million in donations to date. As a 501(c)(3) tax-exempt organization, all donations are tax deductible and the lifeline of the monument. The community has embraced it and it is led by a board of veterans, supported by a diverse advisory board, and professional legal and financial consultants.

Vision for ongoing community involvement

Currently, organizers ask everyone to consider honoring a veteran by adding names to the granite "Wall of Honor" for a \$150 donation. They are also in the process of creating a monument for women.

From volunteering to fundraising, individuals can support the monument in various ways. To learn how to get involved, visit www.welcomehomesoldiermonument.com.

BATTERIES ARE BOOMING

BY PAUL WESSLUND

If your smartphone battery has become a large share of your daily thoughts, just wait because the battery market is booming. Innovators are now developing washable and bendable batteries to heat your gloves or be sewn into athletic wear to help track your exercise routine.

Electric utilities use batteries for slightly more practical reasons – to make electricity more reliable and more compatible with renewable energy sources. Also, the booming electric vehicle (EV) market has been made possible by dramatic advancements in battery technology.

Analysts estimate the world battery market value at more than \$100 billion and project it will grow more than 10% annually over the next five years. People need batteries for their phones, laptops, power tools, watches and EVs. They want them to last longer. They want them smaller. They want them cheaper. And researchers and entrepreneurs are busy meeting those demands.

“Big game” ads

EVs – which run on large, rechargeable batteries – are a leading example of the trend. Ten years ago, there were hardly any EVs on the road. In 2020, EV sales hit 3 million, and now there are 10 million on the road worldwide and that growth is expected to continue.

Six of this year’s ads during the NFL’s big game featured EVs. Manufacturers worldwide plan to spend more than half a trillion dollars on EVs and batteries in the next eight years. In the U.S. alone, 13 EV battery manufacturing plants are expected to open in the next five years.

The battery bandwagon brings strong incentives for investments to make batteries even stronger. This cycle of innovation is cutting battery costs too. The price of the most popular type of rechargeable battery is down more than 90% from what it was 10 years ago.



Manufacturers around the world plan to spend more than half a trillion dollars on EVs and batteries in the next eight years. The Kansas City Assembly Plant shown here is Ford’s first U.S. plant to assemble batteries and EVs.

Photo Source: Ford



Utility use of large battery systems, like the Tesla Megapack, is adding efficiency and reliability to the nation’s electric grid.

Photo Source: Tesla

Batteries aid renewable energy use

Utility use of large batteries adds efficiency and reliability to the nation’s electric grid.

Utilities, including locally owned electric cooperatives, use batteries in several ways. They can smooth out voltage and frequency differences that damage equipment and affect power quality. Batteries can also make better use of the intermittent nature of renewable energy sources. By storing excess solar energy produced during the day when electric demand is low, batteries can make that sun power available for use at night when electric demand is high.

Utility-scale battery capacity jumped 35% in 2020, tripled in the past five years, and by 2023, the U.S. Energy Information Administration (EIA) reports electric utilities will have 10 times the battery capacity they had in 2019.

EIA reports that much of that increase comes from battery systems located near large solar projects, making it easier to store electricity produced by solar panels.

One especially innovative use of batteries came in 2020 when a heatwave strained California’s electric supply. The state’s energy manager asked businesses and homeowners with batteries to supply emergency power. More than 30,000 responded, including backup power owners and EV charging providers.

Whether used for making electricity more reliable or a fun new gadget to track our fitness habits, battery technology will continue to play a major role in our future.

Paul Wesslund writes on consumer and cooperative affairs for the National Rural Electric Cooperative Association, the national trade association representing more than 900 local electric cooperatives.

APRIL FOOLS' FAILS

BY VALERIE VAN KOOTEN

I come from a long line of failed pranksters. Practical jokes backfire; carefully wrought capers fizzle. We just haven't figured out the knack, I guess.

When my sister Amber and I were about 10 and 8, we decided to trick our 2-year-old brother Brendan, who had an inexplicable fear of custard. Yes, the pudding-like substance that I'm not sure he'd ever tasted. Taking advantage of his toddler naivete, we told him to "open your mouth and close your eyes, and you'll get a surprise that will make you wise."

The only ones surprised were Amber and I when Brendan threw up all over and we had to clean it up.

My Grandpa Beyer had a dubious tradition of calling his kids on their birthdays at the brink of day and bellowing a truly off-tune version of "Happy Birthday." His daughter's birthday is on April 1; when she answered the phone, he went through his routine, only to be scolded roundly by some unhappy woman on a wrong number who didn't find this funny at all. To be fair, neither did Grandpa.

Classroom joke backfires

But the prank that I remember most, the one where I was hoisted on my own petard, so to speak, is an April Fools' joke from second grade.

Bradley was a kid in my class who was intent on eating my lunch. Well, not my whole lunch, but any sweet thing my mom had packed that day. He was particularly partial to small candy bars that would occasionally end up in my "The Partridge Family" lunchbox, and I'm sure he had the nose of a bloodhound. He never bothered me on the days when I had raisins or grapes.

He'd amble up to me as the first recess bell rang and say, "Can I have your candy bar/cookie?"

"No!" I'd exclaim with all my second-grade righteousness on fire. "Bring your own!" I knew full well that Bradley had



a well-stocked "Star Trek" lunchbox of his own, so I wasn't having any of it.

This went on for the better part of the school year, but once April 1 rolled around, I had the perfect solution.

I took a miniature chocolate bar – the flat kind – and pushed the waxy wrapped chocolate out of the outer wrapper. I removed the chocolate and replaced it with a piece of cardboard the exact same depth that I had cut from an old shoebox. I re-wrapped the chocolate and pushed it back into the outer wrapper. It was sublime! Bradley would never know the difference!

April 1 arrived, and I went off to school with two candy bars – my own and the faux version. As Bradley galloped over to me at recess and asked for my candy bar, I feigned compassion and

said that just this once, he could. He couldn't believe his ears! He grabbed the preferred candy bar from my hand, ripped it open, and snarfed up the chocolate.

Something was wrong here. Where was the cardboard?

I had given him the real candy bar!

Well, you can surmise that I felt like an idiot, but Bradley never caught on, and pride would never allow me to 'fess up.

I never again tried to trick anyone with food; however, I'm wondering how my kids would react to me calling them at dawn and singing "Happy Birthday"?

Valerie Van Kooten is a writer from Pella who loves living in the country and telling its stories. She and her husband Kent have three married sons, two incredibly adorable grandsons and a lovely granddaughter.



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